

**IDA AREA FARMER'S MARKET (IAFM)
Policies Approved for the
2015 Market Season**

Location:

On the sidewalk on the north side of second street in downtown Ida Grove.

Market Dates and Hours:

Each Thursday, July 16 through September 24 2015
4:00 pm to 7:00 pm

Organization:

A subcommittee of Ida Grove Community Partners—vendors and non-vendors, interested in providing good quality locally grown produce, non-potentially hazardous baked goods, and crafts to the general public.

Policies were established in 2015.

IAFM is not responsible for unaccompanied minors, lost items, or accidents of any kind at the Farmer's Market.

All produce sold at IAFM is to be grown solely in Iowa, specifically Ida County or the adjoining counties of Buena Vista, Woodbury, Monona, Carroll, and Crawford counties.

All vendors must pay a weekly or seasonal fee as follows:
\$15.00 per market day for non-produce items only, to be paid before you set up at the market. Call the Market Manager, Kenny Tietsort 365-2521, at least 24 hours ahead to reserve a spot.

\$40 per market season. Produce vendors must pay for the whole season.

All fees will be used to defray the costs of Market advertising.
All fees must be paid by July 1.

If a vendor registers as a daily vendor initially, he/she may convert to a market season vendor before the end of your third day as a daily vendor and have your fees applied toward your full season fee.

No selling is allowed before start time.

IAFM is a smoke-free market.

Sales outside the designated area are prohibited. Each vendor shall have a sign with their name and produce labeled as certified organic, organic, chemical free, etc. prominently displayed within the vendor's space.

Where applicable, the vendor agrees to obtain at vendor's cost, an Iowa sales tax permit, and to cause to be collected and paid to the State of Iowa, all applicable sales and local option taxes. Those vendors needing a permit will provide the IAFM Committee with a copy of the paid sales tax permit.

All vendors are responsible for meeting local or state health department regulations and obtaining appropriate licensure where applicable.

All vendors who are participating in the WIC and SFMNP programs shall comply with all regulations pertaining to those programs. Participating in the IAFM does not exempt the vendor of all responsibilities relating to that program.

All vendors will have and be responsible for their own liability insurance. Each vendor agrees to protect market organizers from any legal or financial liability in case of accidents or injuries at the market. IAFM is also insured under the city of Ida Grove's liability insurance.

All vendors at the market shall dress appropriately, be neat and clean in appearance and will conduct themselves properly. Rudeness, loud or profane language, arguing, or harassment will be considered a violation and grounds for revoking the vendor's permit.

IAFM reserves the right to do spot checks of vendor booth and business facilities to verify that the producer is in compliance with market rules.

IAFM reserves the right to prohibit non-profit organizations and political organizations/candidates from utilizing the Market facilities or events to conduct fund raising activities or promotional purposes.

IAFM retains the right to limit the number of vendors and products in any category and to limit the number of vendors eligible for the market as a whole.

All fruits, vegetables, berries, baked good, food for consumption and flowers should be fresh and of good quality. If products are not deemed of good enough quality to sell at the Market as determined by the Market Manager, the Market Manager may restrict the sale of such products for that day.

The IAFM Committee will not provide any funds to the vendors; all transactions will be funded by the vendor.

Each vendor is responsible for the cleanup of his/her selling area and removal of refuse prior to leaving the market area. Vehicles from which produce is sold must meet the standards of the Market Manager. No visually objectionable vehicles or bad odors will be allowed.

Vendors are encouraged to remain in their market area for the duration of the market time.

All products sold must be priced by weight or unit and displayed to the consumer.

All food must be displayed off the ground surface.

Selling products for anyone else is not allowed without prior approval of the Market Manager.

No alcoholic beverages will be consumed on the market ground unless sold by vendors.

No live animals will be sold at the IAFM.

No garage sale items, flea market items, or manufactured items purchased for resale, may be sold or displayed. Questionable items must be approved by the Market Manager prior to setting up.

Products purchased from other vendors or businesses may not be sold at the market (no wholesaling).

Requests to offer for sale a product in a new category must be submitted in writing to the Market Manager for consideration. Such requests must be submitted well in advance of the expected sale of the new product.

Restricted Items (License Required to Sell)

- A. Meat and meat products
- B. Cheese
- C. Salsa
- D. Jarred sauces/dressings
- E. Baked good items that cannot be sold at the farmers market without a license include soft pies, meat pies, custard filled products and cream filled products.
- F. Pet treats and Pet Foods (licensed by the State Dept. of Agriculture)
- G. Wine

Prohibited Items:

- A. Homemade butter
- B. Raw milk
- C. Home canned/bottled fruits or vegetables
- D. **Vendors are not allowed to sell items made from purchased pre-made dough, batters, crusts or dry ingredient mixes.**
- E. Morel mushrooms are prohibited unless there is documentation that the morel mushrooms are certified by an expert to be morel mushrooms. Contact the Department of Inspection and Appeals.
- F. No commercial or imported items.
- G. No second hand items
- H. No franchises. Those who have entered into an agreement or received a license to sell a company's products and/or use a company's packaging, logo, ingredients, and/or marketing tools under that license or any franchise agreement.

See additional pages for more information from the Ida County Department of Environmental Health.

From time to time, non-vendor exhibitors may be allowed to display at the market. Non-Vendor exhibitors shall only exhibit, promote or display free non-commercial food or nutrition related information. Non-Vendor Exhibitors may not sell or exchange money for any service, product, or information provided at the Market. Non-Vendor Exhibitors shall apply to IAFM for permission to display at the Market no less than 1 week prior to the date that the exhibitor would like to set up.

The IAFM Committee will enforce all market rules.

The Market Manager will be consulted if a problem arises; the Market Manager's decision will be final. Complaints about other vendors should be addressed to the Market Manager.

Any vendor who refuses to comply with these rules and regulations will lose the privilege of selling at the IAFM, will forfeit the vendors fee paid and will be asked to leave.

Any market regulations are subject to change following the approval of the IAFM Committee and with reasonable notification to vendors.

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Product Classification

“Hazardous food items” include any food items that have to be kept under refrigeration or be held in a frozen state or kept hot (at 140 degrees Fahrenheit). Examples include but are not limited to: cream pies, baked items with cream cheese frostings or fillings/

The technical definition from the Ida County Department of Environmental Health is listed below.

“Potentially hazardous food” means a food that is natural or synthetic and is in a form capable of supporting the rapid and progressive growth of infectious or toxigenic microorganisms or the growth and toxin production of clostridium botulinum.

“Potentially hazardous food” includes an animal food that is raw or heat-treated, a food of plant origin that is heat-treated or consists of raw seed sprouts, cut melons, and garlic and oil mixtures. **“Potentially hazardous food”** does not include the following:

- A.** an air-cooled hard-boiled egg with shell intact.
- B.** A food with a water activity value of 0.85 or less.
- C.** A food with a hydrogen ion concentration (PH) level of 4.6 or below when measured at twenty-four degrees Centigrade or seventy-five degrees Fahrenheit.
- D.** A food, in an unopened hermetically sealed container, that is commercially processed to achieve and maintain commercial sterility under conditions of non-refrigerated storage and distribution.

Produce and meat.

1. The following may be sold:

Produce defined as fresh raw vegetables, fruit, honey, herbs, nuts and eggs.

To be sold, items must comply with the following conditions:

Eggs must be kept at a temperature of 45 degrees Fahrenheit or less.

Honey ***labeled as dictated within rule 481-34.3.***

Information listed on ***all labels must include the name and address of the person who prepared the food and the common name of the food.***

2. State of Iowa law strictly forbids any home-canned products.

One must have a manufacturing license to make and sell home-canned items. Homemade jams and jellies are permissible though.

The following may not be sold without appropriate license.

Homemade butter and raw milk.

Home-canned fruits or vegetables, e.g., salsa, pickles, green beans, tomato sauce.

Meat or meat products—potentially hazardous foods.

3. Vendors who wish to sell meat must obtain a Mobile Food Unit Farmer's Market license. For information on licensing please call the Inspectors Division of the State of Iowa 515-283-6538 or call the Ida County Environmental Health Department at 712-364-2533.

4. Other:

Produce may not be displayed in wholesale boxes.

All food/produce must be measured by weight or units. Label as being sold per piece, per pound, per half-dozen, etc.

Meat cannot be labeled as organic unless it is certified organic by one of the certifying agencies.

On-site prepared foods may NOT be sold unless the vendor has a license from the Ida County Environmental Health Department.

Cooked food may be given away as samples.

Baked Goods

1. What can be sold:

Any non-hazardous baked items including but not but not limited to cookies, cakes, breads, and pies may be sold and ***must be labeled with the name & address of the person who prepared the food and the common name of the food.***

“Hazardous” baked items may be sold only with the appropriate licenses.

Miscellaneous

1. Arts and crafts that are handcrafted original designs may be sold.
2. Fresh flowers and plants may be sold. Silk or synthetic flowers or plants may not be sold unless they are part of a handcrafted item made by the vendor who sells them.
3. Plants or flowers grown out of state should not be sold because they are not from the allowed counties in Iowa.
4. All plants and flowers must be sold or measured in units and labeled as per piece, per half dozen, etc.
5. Jams and jellies may be sold.

Signed and Dated Approved Copy, June 3, 2015

Market Manger: Kenny Tietsort, 365-2521, keshtbc@gmail.com